



**EMPLOYMENT  
LAW ALLIANCE®**

*Helping Employers Worldwide®*

**18th Annual Conference**

**Full Membership Version**

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**Four Seasons Puxi**

**Shanghai, China**

**October 15 - 17, 2017**





Welcome to the Employment Law Alliance's 18<sup>th</sup> Annual Conference, a gathering of the world's leading labor, employment, and immigration lawyers. This year's event will take place in Shanghai and will feature a wide range of topics and speakers addressing the most important issues multinational corporations face today.

Again this year, we will have more than a dozen in-house counsel and HR executives from world class companies provide "off-the-record" insight on their most vexing legal problems, and offer input on how outside counsel can more effectively partner with them to meet the challenges of today's legal environment.

This year, in response to member requests, we have expanded the time for networking opportunities. As always, we will be dining in some of the city's finest restaurants and offer sightseeing tours both in the city and beautiful countryside so that you can enjoying the unique flavor of Shanghai.

We welcome you to join us for an unforgettable experience!

Sincerely,

Stephen Hirschfeld  
CEO & Founder  
Employment Law Alliance





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## EVENT AGENDA

**Saturday, October 14, 2017**

Various Times

**Arrival in Shanghai – Variable times**

All Day Tours

**Optional Activities**

OPTION 1: 8am-10pm - **Hangzhou**

**All Day in the Country – Run/Hike**

**Host: Jeffrey Wilson**

**Local places (tea fields, country side)**

**Transportation, Drinks & Dinner**

OPTION 2: 9am-4pm - **Suzhou**

**The Garden Delights of Suzhou**

**Host: Private**

**City, Gardens, Waterways**

OPTION 3: 1pm-5pm - **Shanghai**

**Past and Future of Shanghai**

**Host: Private**

**Parks, Art Museum, Tallest Observatory**

7:00 p.m. – 10:00 p.m.

**Board Dinner**

TBD - evening

**Networking Dinners – on own or in small groups  
– ELA can assist with arrangements**





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**Sunday, October 15, 2017**

9:00 a.m. – 12:00 p.m.	<b>Board Meeting</b>
12:00 p.m. – 4:00 p.m.	<b>Registration</b>
12:00 p.m. – 4:00 p.m.	<b>Chinese Tailors Available - Male &amp; Female Garments</b>
12:30 p.m. – 2:00 p.m.	<b>New Member Meeting</b> <ul style="list-style-type: none"><li>– <b>First Time Conference Attendees</b></li><li>– <b>First time 2.0 Members</b></li></ul>
1:00 p.m. – 2:00 p.m.	<b>2.0 Meeting</b>
2:15 p.m. – 3:00 p.m.	<b>Regional Meetings</b>
3:30 p.m. – 4:45 p.m.	<b>Global Committee Meetings</b> (including 2.0 groups) Theme: ELA making a mark on the global economy
7:00 p.m. – 8:00 p.m.	<b>Welcome Cocktail Reception with SPA Members</b>
8:00 p.m. – 10:00 p.m.	<b>Membership Group Dinner</b>





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**Monday, October 16, 2017**

6:30 a.m. – 7:30 a.m.

**Fun Run**

7:30 a.m. – 9:30 a.m.

**Breakfast at Four Seasons**

9:30 a.m. – 10:30 a.m.

**Opening General Session**

3rd Floor – Ballroom 2

- Welcome and Introductions
- Overview of Events and Activities
- Annual Meeting 2017
- State of the ELA
- New Members

10:30 a.m. – 11:30 p.m.

**Business Meeting**

11:30 a.m. – 12:00 p.m.

**Keynote: “China’s Role in the World Economy and Outbound Investment Trends”**

12:00 p.m. – 1:30 p.m.

**Lunch at Four Seasons**

3<sup>rd</sup> Floor - Ballroom 1

**Presentation: “How to Effectively Market your Law Firm to Chinese Businesses” 12:45pm-1:15pm**

1:00 p.m. – 5:00 p.m.

**Exclusive Tour for ELA Spouses/Guest: *Discover Shanghai***

1:30 p.m. – 2:30 p.m.

**Panel: “The Impact of AI and Other Technological Advances on HR and Employment Law – A Global Perspective”**

2:30 p.m. – 3:30 p.m.

**Panel: “Gender Equality in the Workplace”**

3:30 p.m. – 4:00 p.m.

**Break**





**Monday, October 16, 2017 continued...**

- 4:00p.m.- 5:00pm                      **Panel: “The Geopolitical Climate, Increased Nationalism, & the Impact on Global Business”**
- 5:00p.m.- 6:00pm                      **Presentation: New and Creative Strategies for Client Fee Arrangements**
- 8:00 p.m. – 10:30 p.m.                **Group Dinner**

**Tuesday, October 17, 2017**

- 6:30 a.m. – 7:30 a.m.                      **Fun Run**
- 7:30 a.m. – 9:00 a.m.                      **Breakfast at Four Seasons**
- 9:15 a.m. – 10:15 a.m.                      **Panel: “What’s Keeping You Up at Night?”**
- 10:15 a.m. – 10:30 a.m.                      **Break**
- 10:30 a.m. – 11:30 a.m.                      **Panel: “Strategies for Working with Top Chinese Businesses”**
- 11:30 a.m. – 12:00 p.m.                      **Wrap-Up and Adjournment of ELA Annual Conference to be immediately followed by Client Conference**
- 12:00 p.m. – 1:30 p.m.  
3<sup>rd</sup> Floor-  
Shintaro & Steakhouse                      **Lunch at Four Seasons**





## **CLIENT CONFERENCE AGENDA**

12:30pm – 1:30 pm      **Registration and Coffee/Tea**

Four Seasons Puxi  
3<sup>rd</sup> Floor : Ballroom 2  
500 Weihai Rd, Jingan Qu  
Shanghai Shi, China, 200041

1:30 pm – 2:30 pm      **Global Trends in Labor and Employment law and their Impact on  
Multinational Businesses**

3<sup>rd</sup> Floor : Ballroom 2

2:30 pm – 3:30 pm      **Break & short walk to JunHe from Four Seasons**

JunHe  
26/F HKRI Centre One,  
HKRI Taikoo Hui 288 Shimen Road (No.1)  
Shanghai Shi, China

3:00 pm – 6:30 pm      **Specialized Break-Out Sessions**

3:00 pm – 4:00 pm      **Regional Break-Outs #1**

**North America ♦ Central/South America ♦ Europe  
♦ Middle East/Africa ♦ Asia/Pacific**

4:15 pm – 5:15 pm      **Regional Break-Outs #2- repeated**

5:30 pm – 6:30 pm      **Global Migration; Data Privacy;  
Discrimination/Harassment; Unionization & Trade  
Issues Around the World**

6:30pm – 7:30 pm      **Cocktail Reception at JunHe  
Drinks & Hors D'oeuvres**

